

PalakkadNews.com

PRESS RELEASE & SPONSORED CONTENT RATE CARD

Corporate announcements | Product launches | Appointments | Business updates | Community events

Regional distribution: PalakkadNews.com, Facebook (publisher-reported 15,000+ followers), Instagram, X (Twitter) and eligible Reddit communities.

PACKAGE	INCLUSIONS	RATE
Facebook Basic	One Facebook text post; sponsored label	INR 500
Facebook Image	One Facebook post with supplied image and caption	INR 750
Facebook Professional	Edited/reformatted release; one image; Facebook post	INR 1,000
Facebook Priority	Priority post and one story share	INR 1,500
Website + Facebook	Sponsored web article; SEO metadata; Facebook post	INR 2,000
Multi-channel	Website + Facebook + Instagram + X; Reddit if permitted	INR 3,000

Publication process

1. Select a package and submit the release. 2. Complete payment through secure checkout. 3. Publisher verifies the announcement. 4. Approved content is published with appropriate disclosures. 5. Live links are shared with the client.

Commercial & editorial terms

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Website: www.palakkadnews.com/PressRelease/

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